



N2N

W E A D D V A L U E

N2N Consultancy Services



- N2N Consultancy is a professional Management Consulting practice that offers expertise across complete gamut of Human Resource, Marketing & Advertising, Brand Management, Sales, PR & Media, Event Management and Performance Excellence tools
- Performance Improvement is the core of everything N2N Consulting delivers. With our wide experience across a number of industry sectors, we have the proven processes, best practices, and lessons learned to bring greater success to your organization
- We work in partnership with our clients to help them achieve their business objectives by developing and implementing strategic and tactical solutions
- We work across a wide range of industries and have experience in working with government, semi government and private organisations
- Our solutions are based on international best practices and tailored to our client's business needs, environment and culture
- We are client focused and results oriented. Our credibility and reputation is based on our results-focused and hands-on approach
- N2N Consultancy takes accountability for the implementation of solutions working closely with our clients to transfer skills and knowledge



Our **VISION** is to add value, equip and enable people and businesses to perform at their highest potential.

Our **MISSION** is to solve business challenges by providing the expertise and solutions needed to attain ultimate performance results.

Our Values



- Making a meaningful Impact
- Acting with integrity
- Communicating directly and honestly
- Delivering quality services and products
- Developing innovative solutions based on need
- Striving for continuous improvement
- Demonstrating teamwork
- Respecting others
- Optimizing shareholder value



Our Point of Difference

We take a flexible approach that is tailored to the needs of each of our clients:

- Our flexible approach allows us to respond effectively to a client's specific requirements
- Our extensive experience in the region ensures we focus on developing long term sustainable solutions that are relevant to our clients business
- We focus on transfer of knowledge to our client teams through role modeling, coaching and conducting workshops to support the sustainability of our work and their investment
- We develop tailored solutions which are based on the client's specific needs and we are happy to take accountability for implementation
- We believe we add value through giving honest and open advice and have reputation of being a professional consultancy with a strong work ethic



Types of Partnerships

Our service offering allows clients to select services to meet their specific needs:

Consultancy Projects

A project has a clear scope of work which is delivered over an agreed period of time. Payment is in line with successful completion of deliverables

On-Site Support

We provide on-site resources based on project requirements. By providing onsite resources we help to transfer knowledge and skills to our client teams

Retainer

A retainer guarantees a number of consultancy days each month focusing on specific issues that are important to our client. This helps to gradually develop a best practice function and build a long term partnership

Operational Advisory Services

Advisory services are usually offered when organisations need support in setting up of systems and functions from scratch. We provide professional advise to managers on a range of various issues

Outsourcing

Outsourcing is the contracting out of different elements or all of the functions e.g. payroll and training of staff

Our Approach and Methodology



We take a robust approach to developing and implementing best practice solutions:

Our Approach Is:

- Aligned to the strategic objectives of the business and desired company culture
- Pragmatic, practical and simple to implement
- Legally compliant and aligned to international best practices and where necessary customised to the region
- In tune with organisations capability versus aspirations
- Focused on automation and efficiency
- Focused on supporting the development of skills and knowledge of the client team
- Tailored to provide pre and post implementation support



HR Consultancy

- HR Strategy
- Organisation Design and Restructuring
- HR Policy and suite of Procedures
- Compensation and Benefit
- Job Evaluation and Grading
- Human Capital Sourcing
- Talent Management
- Nationalisation Solutions
- Performance Improvement Solutions
- Managed Learning Services
- Organisation and Leadership Development

Marketing / Advertising Consultancy

- 360 Degree Marketing solutions
- Creative
- Event Management
- Brand Development
- Sales Plans
- Sponsorship Marketing
- Account management

PR/Communication

- Product Launches
- Creative Activations
- Media Relations & Engagement Exercises
- Blogger / Influencer Initiatives
- Exhibition & Conference Support
- Reputation Management
- Crises Management
- Strategic Partnership
- Profile Raising
- Press Kits
- Media Buying

Digital Media

- Social Media
- Web Development
- Application Development
- SEO/SMO Services
- Targeted Marketing Campaigns

Exhibitions / Events

- Mall Events
- Mega Promotions
- Product Launches
- Life Style Events
- Organizing Corporate Events

Creative Solutions

- Ideas, Pitches
- Concept Writing
- Copy Writing
- Creative Directions
- Per/post productions
- Design Strategies
- Art Direction
- Print Media



To reduce learning program costs and leverage global capabilities to meet growing workload demands of Learning organizations that focus on business-critical objectives.

We can provide the full spectrum of training including the following:

- Call Centre Services
- Content Development
- Content Management Systems
- Curriculum Management
- Enterprise Assessments
- Instructor Resource Management
- Learning and Training Outsourcing
- Learning Management Systems
- Learning Operations and Logistics
- Learning Technologies
- Learning Strategy Development



We can provide the full spectrum of training including the following:

- Developing an HR Strategy
- Organisation Design and Restructuring
- Change Management
- Developing an HR Policy and suite of Procedures
- Compensation and Benefit Programmes
- Job Evaluation and Grading
- Manpower Planning, Recruitment and Retention
- Assessment Centres and Organisation Capability
- Succession Planning and Talent Management
- Executive Coaching
- Nationalisation Solutions
- Employee Opinion Surveys
- HR Outsourcing Services
- Team Building



The world of work is changing. Things are moving faster and business is becoming more interconnected, more transparent. Today's leaders are asked to operate in an environment that is volatile, uncertain, complex and ambiguous. Leaders need to reach beyond business competence to develop connection skills—the ability to authentically connect with those they aspire to lead in order to achieve higher levels of performance

We can provide the real-world experience and local resources to support your development efforts on a global scale and will help you connect strategy, culture, and leadership to build an agile, adaptable workforce prepared to handle the challenges ahead:

- Coaching
- Employee Engagement
- Global, Virtual and Matrix Teams
- Leadership Alignment
- Leadership Development
- Mentoring
- Organisational Change and Transition
- Talent Focus



To create inspirational leaders and powerful change agents that drive performance across all organizational levels. N2N not only excels at easing the transition into new ways of working, but, more importantly, can also help your people and processes evolve with changes that occur over time and perform more efficiently in the process.

- Business Process Re-engineering
- ERP End User Training
- Operational Excellence
- Organisational Change Management
- People Readiness
- Performance Consulting
- Performance Support
- Platform Adoption
- Role Excellence Profiles
- Strategy Execution
- Sustainment Strategies
- Workforce Performance



To help organizations sell more...faster by enabling their sales channels and customers through product knowledge and brand advocacy

- Customer Engagement Solutions
- Customer Product Sales Training
- Dealership Development
- Needs Assessment & Strategic Planning
- Sales Enablement
- Sales Training
- Sales Strategy Execution
- Training Promotions & Incentives



Industries We Serve

- Aerospace
- Automotive Marketing & Retail
- Electronics
- Energy
- Financial
- Engineering, Procurement & Construction
- Government
- Oil & Gas
- Telecommunication
- Healthcare
- Pharmaceutical
- Retail

A Few Clients

